

Paver Downes

LIVERPOOL

FUNDRAISING FOR PAVER DOWNES ORIGIN

Funds raised: ~ £1m
Client: Paver Downes Origin

Paver Downes Origin is a creative and technology company with a strong expertise in the fast growing market of Interactive Voice Messaging (IVM) Solutions. The company has a blue-chip client base including Liverpool FC, The Lowell Group and Bristol Water.

Langtons acted as lead advisor to Paver Downes Origin in a fundraising to allow the company to grow its customer base in debt recovery, automated survey and emergency notification IVM applications and to allow it to invest in further product development.



Langtons role initially involved assisting with the preparation of a comprehensive business plan, including detailed financial projections. Langtons then introduced the business to potential funding partners and successfully secured offers of finance from Merseyside Special Investment Fund and Cattles Invoice Finance. Langtons then assisted the company throughout the due diligence and legal process of the fundraising and provided tax advice on the group restructuring necessary to allow the transaction to take place.

The investment is now expected to have a significant impact on the turnover and growth of Paver Downes Origin.