



## FUNDRAISING FOR EAT THE CHEF LIMITED

**Funds raised:** ~£250k  
**Client:** Eat the Chef Limited

Eat the chef ([www.eatthechef.com](http://www.eatthechef.com)) is the brainchild of young entrepreneurs Omar Saeed and Paul Finnegan and is the first ever UK website that lets both amateur and professional cooking enthusiasts show off their skills from the comfort of their own kitchen.

The website is fronted by Simon Rimmer, of *Something for the Weekend*, who kick-started the website by uploading a number of his own videos. Simon said "This is real cooking, by real people for real people. If you're hungry, you'll be able to go online and find a video of how to cook everything from a humble bacon sandwich to a sophisticated sauce. The rules are simple: just don your apron, press 'record', and give us a great recipe and a great performance."



Langtons assisted management in the development and generation of a business plan for presentation to investors which resulted in the successful investment in the Company by a number of individuals.

