



INVESTMENT INTO DIRECT DATA SERVICES LIMITED t/a QIRE

Funds advanced: **£650k**

Client: **Maven Capital Partners**

Qire are one of the leading providers of Intelligent Voice Messaging Solutions, harnessing voice recognition technology through bespoke industry specific solutions, to blue-chip companies in sectors including Banking, Utilities, Debt Recovery, Crisis Management and Retail. The delivery of these solutions provides measurable benefits, such as cost reduction and improved cashflow and productivity.



Through the Capital for Enterprise Fund, Maven Capital Partners, have invested £650k to support the company's growth and development plans as providers of Intelligent Voice Messaging and data matching solutions.

Guy Cooper, CEO at Qire said "The investment by Maven using the Capital for Enterprise Fund will underpin Qire's organic growth strategy. It provides us with the stability to further develop our position within the utility, financial and healthcare sectors and will help us to realise our vision of becoming the UK's leading supplier of hosted IVM business services."



Langtons acted for Maven Capital Partners, undertaking Financial Due Diligence on the Company in respect of the investment.